

FOR IMMEDIATE RELEASE
September 30, 2015

Contact: Adam Keigwin
916-444-1380
akeigwin@mercuryllc.com

Latest Poll Shows Overwhelming Support of Desalination in California

82 percent of Californians want state to approve desalination projects

STANFORD, CALIF - Today, the Hoover Institute released a statewide poll that shows Californians overwhelmingly support the building of desalination facilities on California's coast.

Across all demographic groups – including age, race, gender, geographic location, education level, and political party affiliation – respondents support desalination. In fact, 82 percent of those polled support building desalination facilities, with 57 percent strongly supporting.

The Hoover Institution's Golden State Poll, administered by the survey research firm YouGov and designed in conjunction with Stanford University's Bill Lane Center for the American West, interviewed 1,500 adult Californians who live in the San Francisco Bay Area, Central Valley, and Southern California. The poll was conducted from August 31 to September 11. Full poll results can be found here: <http://www.hoover.org/press-releases/hoover-institution-golden-state-poll-californias-drought-conundrum>

The poll comes as Poseidon Water is about to open a seawater desalination plant in Carlsbad that will deliver enough drinking water to serve approximately 300,000 San Diego County residents. In addition, Poseidon recently submitted an application with the California Coastal Commission to build a similar facility in Huntington Beach to provide 50 million gallons of drinking water per day to Orange County homes and businesses.

"It is clear, Californians not only need, but fully support desalination," said Scott Maloni, Vice President of Poseidon Water. "Desalination not only can be part of the solution to our state's water shortage, it provides local communities with an independent, drought-proof source of high quality drinking water. It is important that the Coastal Commission staff deem our Huntington Beach permit application complete so the Commissioners can act on this much-needed, publically-supported, and environmentally-sound project."

Poseidon Water specializes in developing and financing water infrastructure projects, primarily seawater desalination and water treatment plants in an environmentally sensitive manner. These projects are implemented through innovative public-private partnerships in which private enterprise assumes the developmental and financial risks. For more information on Poseidon Water and the Huntington Beach desalination facility, visit <http://HBfreshwater.com>.

###